



How are we doing and where are we going?

Well, it's been a rough 18 months on all industries, not to mention the building industry. Unpredictable building material costs and labor shortages are two examples for most of the housing market. According to [USA Today](#) from September 23, 2021, there is a population bulge of roughly 32.5 million people between 27 and 33 years of age and they need housing. Freddie Mac suggests that the housing shortage has increased 52% from 2.5 million in 2018 to 3.8 million in 2020 in the same USA Today article.

Where there is need, there is opportunity. Panelized construction still presents the fastest and most economical alternative. Given the fact that structural composite panels can be manufactured quickly, precisely and at a reasonable cost makes them attractive. Add that they can be utilized by a moderately skilled labor force, that is a big deal. This makes them an outstanding option throughout the building industry. This option can be applied to modular, manufactured, field built assemblies, as well as tiny houses to name a few.

For example, Gorilla Composites structural composite panels do not require framework or truss work, which makes them a logical choice for builders. Given the fact that they are a complete 4' x 8' wall section that just needs to be joined together makes them a builder's dream. A basic construction team can be from 6 to 8, with a ratio of 70% unskilled and 30% skilled. They can

construct homes in a small fraction of conventional time required. This means serious savings on construction time and adds to the number of units built in the same time frame as normal construction.

Gorilla Composites offers a unique manufacturing line and process that produces 1 panel per minute to a tolerance of 2mm + or – the skin tolerance. This is an optimum opportunity for the supplier market or the builder who wants to control their own supply chain.

Not to mention, this is a reduced carbon product. If this piques your interest, contact me at sales@gorillacomposites.com or 708-785-2898.

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